

Calling All Inspired NLTAPA Members!

The National LTAP/TTAP Association is looking for a new visual identity and needs your help. We are seeking current Association members who can design a creative, innovative and professional logo design. The logo should be recognizable and help promote our organizations purpose, "To support efforts of the LTAP and TTAP centers and the FHWA to advance training, workforce development, and technology transfer opportunities for public and tribal transportation agencies in the United States and Puerto Rico." The rest is up to you! Please read below for more details regarding logo design, contest rules & submission requirements.

NLTAPA Logo Contest Official Rules

Introduction

This document describes the official rules of the **NLTAPA Logo Design Contest**. The Association is in the process of updating its website and would like to take the opportunity to update its logo as well. We are looking for a modern, clean design that is a good representation of the Association in the transportation industry. We look forward to receiving a variety of innovative logos to choose from.

Name(s): National LTAP/TTAP Association; NLTAPA; National Local/Tribal Technical Assistance Program Association

Definitions

"Entry" means a logo design created by the Entrant for this Contest.

"Entrant" means the individual that offers the Entry under the terms of this Contest.

Eligibility

The Contest is open to all individuals employed by an association LTAP or TTAP member center in good standing. The contest judges and their immediate family are not eligible to enter the Contest.

How to Enter

Entries must be submitted via email to Jaime Carreon at jacarreon@ufl.edu.

- The email submission must include the name, center name/agency, postal address, phone number and email address of the Entrant.
- If file size is an issue, you may send a link to the file location with download instructions.
- No more than 3 entries may be submitted by any one Entrant.
- We will attempt to acknowledge all entries within one week of receipt; however, we cannot be responsible for entries or responses lost through e-mail.
- There is no fee to enter the Contest.
- The deadline for Entries is midnight (EDT) on **May 8, 2015**.

Submission Guidelines

Top Three Things to Communicate Through Our Logo Design:

1. Transportation
2. Local Roads
3. Technology Transfer

Entrants should take care to ensure that their Entries are not in any way similar to existing logos or other copyrighted images.

The logo design *must* contain:

The name of the Association in some form.

ex) National LTAP/TTAP Association; NLTAPA; National Local/Tribal Technical Assistance Program Association

The logo design *must not* contain:

Existing LTAP Program logo (sample at www.ltap.org)

Our Design Will Be Used On: Web, Print Media, Sign/Banner, etc. Flexibility is a key requirement, including the need to resize easily and to look good in black and white as well as color. The final version of the logo will need to be suitable for high quality printing.

ACCEPTABLE FILE FORMATS: All entries must be submitted as a scalable vector graphic in EPS or AI format, and also as a JPG.

RESOLUTION: All file formats must have a minimum of 300 dpi resolution. (Print vs. Web quality, 72 dpi)

COLOR MODE: 2 versions of the logo must be submitted, a full color version and a black and white version. All color artwork and/or images must be provided in CMYK (cyan, magenta, yellow, black) color mode. All black & white artworks and/or images must be provided in grayscale color mode.

Contest Submission Deadline

The deadline for submission of all Entries is midnight (EDT) on **May 8, 2015**.

Contest Prize

The winning designer will receive one free registration to the 2015 National LTAP/TTAP Conference in Savannah, GA. Subject to the entry submission and selection criteria outlined within, the winning design will be announced by June 1, 2015.

Judging and Selection of Winner

The winning design will be selected by judges appointed for the specific purpose and by the NLTAPA Executive Committee. Their decision is final.

NLTAPA reserves the right not to select a winner if, in its sole discretion, no suitable entries are received.

NLTAPA reserves the right to disqualify any Entrant or Entry at its sole discretion. No correspondence shall be entered into.

The winner will be required to sign a contract assigning all ownership of the logo to NLTAPA. Accepting the prize constitutes permission for NLTAPA to make public and otherwise use winner's name for promotion purposes.

Intellectual Property

All submitted work must be original and not based on any pre-existing design.

All Entries will become the sole property of NLTAPA and may be displayed publicly on NLTAPA web sites and promotional materials.

Acceptance

Participation constitutes the Entrant's full and unconditional agreement to and acceptance of these Official Rules. By participating in the Contest, the Entrant is representing and warranting that he/she has read and understood, and agrees to be bound by, these rules. Including the guides and rules referred to herein, these Official Rules constitute the entire agreement between the Entrant and NLTAPA in relation to the Contest. They govern the Entrant's participation and supersede any prior or other agreements between the Entrant and NLTAPA and relating to the Contest.

About NLTAPA

The National Local Technical Assistance Program Association (NLTAPA) is a not-for-profit organization representing and serving the 58 LTAP and TTAP Member-Centers in the United States and Puerto Rico. The Association's main objectives are to build awareness about LTAP in the transportation community, assist FHWA with developing strategies for the Program, and build the capacity of each Center to best meet the needs of its customers. The Association manages five work groups: Communications; Partnerships; Training Resources; Safety; and Professional Development. These work groups, with members from NLTAPA elected representatives and the general membership, produce most of the Association's tangible results.